



Appzillon Relationship Manager

Appzillon Relationship Manager is an innovative solution that is designed to manage customer relationships, improve operational efficiency, and reduce paperwork.

Key Features

- ☀ Intuitive dashboards for performance metrics
- ☀ Daily items dashboard
- ☀ Customer heat map
- ☀ 360° customer view / snapshot
- ☀ Automatic and seamless integration with core systems
- ☀ Built-in configurable workflows and offline capabilities
- ☀ Product simulations

FORRESTER[®]

Strong Performer in
Digital Banking Engagement
Platforms 2019

 **IBS**intelligence

2nd largest number of
customer wins for
digital banking systems 2019

Gartner

Niche player in the
MQ for Mobile Application
Development Platforms 2018

Solution Benefits

-  Instant access to key information
-  Improved cross-selling and up-selling of products
-  Faster implementation of new business ideas and processes

Appzillon Edge



Rich Functionality : All solutions in Appzillon Digital Banking provide rich in-built functionality that leverages decades of experience in building banking solutions that are cutting-edge and delightful to use at the same time.



Multi Experience Support : Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, etc. This approach makes it easy to introduce new features across channels quickly.



Personalized Experience: Appzillon includes a rich repository of personalisation elements to help deliver a user experience that is unique and personalized for each and every customer.



AI Powered: Appzillon includes a repository of machine learning models that can be seamlessly integrated into various areas such as chatbots, omni-search, etc.



Platform Driven: All solutions have been developed using Appzillon Development Platform. The platform driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.



Modular: Appzillon follows a micro-app based architecture that breaks down features into granular yet fully functional units / digital assets that are reusable and modular. These can be combined together to build complex solutions.



Agile and Flexible: Appzillon uses industry standard technologies. It follows a robust and performance driven scalable architecture to support secure interactions and high volumes.



Robust Security: All solutions follow the industry benchmark for enterprise security to ensure that data security and integrity is maintained at all times with zero compromises.