



Appzillon Digital Branch

Appzillon Digital Branch helps banks redefine the branch experience with its multi-experience support and paperless approach.

Branch Banking Reimagined

Unified | Engaging | Efficient

Key Features

-  Consistent and simplified user interface over heterogeneous systems
-  Lead generation and management of prospects
-  Support for financial transactions, service requests, and enquiries
-  Secure access based on biometric authentication and fine grained user entitlements



Strong Performer in
Digital Banking Engagement
Platforms 2019



2nd largest number of
customer wins for
digital banking systems 2019



Niche player in the
MQ for Mobile Application
Development Platforms 2018

Solution Benefits

-  Leaner infrastructure
-  Improved operational efficiency
-  Easier to introduce new features

Appzillon Edge



Rich Functionality : All solutions in Appzillon Digital Banking provide rich in-built functionality that leverages decades of experience in building banking solutions that are cutting-edge and delightful to use at the same time.



Multi Experience Support : Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, etc. This approach makes it easy to introduce new features across channels quickly.



Personalized Experience: Appzillon includes a rich repository of personalisation elements to help deliver a user experience that is unique and personalized for each and every customer.



AI Powered: Appzillon includes a repository of machine learning models that can be seamlessly integrated into various areas such as chatbots, omni-search, etc.



Platform Driven: All solutions have been developed using Appzillon Development Platform. The platform driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.



Modular: Appzillon follows a micro-app based architecture that breaks down features into granular yet fully functional units / digital assets that are reusable and modular. These can be combined together to build complex solutions.



Agile and Flexible: Appzillon uses industry standard technologies. It follows a robust and performance driven scalable architecture to support secure interactions and high volumes.



Robust Security: All solutions follow the industry benchmark for enterprise security to ensure that data security and integrity is maintained at all times with zero compromises.