

# Appzillon CONNECT LONDON



i-exceed Digital Banking Leadership Forum



Name of the Event

**Appzillon Connect 2019**

Venue

**Grace Hall, London**

i-exceed hosted its inaugural Appzillon Connect, i-exceed Digital Transformation Leadership forum in Europe. The event took place on Nov 20th 2019 in the elegant Grace Hall in the City of London. Over 40 bankers, technologists, fintech and SI partners attended the event. The audience was a diverse mix of leadership from Tier 1 banks, challenger banks, system integrators, and design firms.

Sundar, co-founder and CEO of i-exceed, opened the evening with an update of i-exceed's product and client successes in 2019. He also shared his plans for i-exceed in Europe, the key highlight being, the opening of a new UK subsidiary in London to be closer to our European clients. Nikos, VP, CEEMEA for i-exceed was the host for the evening and kept the audience entertained through the sessions.

Sundar's address was followed by the keynote session for the evening by Jost Hopperman, Vice President, Principal Analyst at Forrester. He talked at length about the key trends in digital transformation, where banks are investing and the challenges that they face. He mentioned how systems of engagement are now as critical, if not more, as the systems of record of the past such as Core banking systems

**91% Invest in APIs,  
plan to increase the  
investment or plan to  
start investing soon**

– Jost Hopperman,  
VP Principal Analyst  
- Forrester



Another speaker from a large global bank shared their stories about how they managed their digital transformation despite having numerous systems in the bank that are over 30 years old. The audience were surprised to know that the bank had hit an enviable target of having more than 90% of its transaction requests being served digitally through the bank's self-service channels.

Nikos then introduced Nadia Sood, CEO of CreditEnable. Credit Enable is a fintech based in London that offers an award-winning Credit analytics platform. Nadia shared some valuable insights on how SMEs are a key market that are often overlooked by the mainstream banks thereby providing an opportunity to Fintechs and Challenger banks.

The formal market for SME credit is huge at \$8.1 Trillion USD per year. Yet, every year \$4.5 trillion USD is left on the table by lenders because it takes too long and is too expensive for lenders and SME's to transact in this market

– **Nadia Sood, CEO - CreditEnable**

The event then closed out with the latest Appzillon product updates from Karthik, VP i-exceed. Karthik shared the latest features released in Appzillon as well as some notable client successes such as Citi rolling out Appzillon onboarding for their corporate clients across 90+ countries and the upcoming go-live of a UK challenger bank.